



## Creating Your Listing on [www.GovSecInfo.com](http://www.GovSecInfo.com)

Every exhibitor at GovSec receives a listing on [www.GovSecInfo.com](http://www.GovSecInfo.com). This outline will assist you as you create your listing.

A user name and password is emailed to every exhibitor. It is sent to the person listed on the Application and Exhibit Space Contract as the Contact for Exhibitor Info. Go to [www.GovSecInfo.com](http://www.GovSecInfo.com) and navigate to the **Exhibitor Login** page under the **2012 Exhibitors** dropdown menu.

Once you login you will be prompted to change your password. **You are required to change your password before creating your online listing.**

You only have to remember one user name and password. Your password allows you access to Exhibitor Registration and the Exhibitor Manual at Freeman Decorating when they become available. (If you are prompted to create a login at Freeman the first time you enter, your GovSec password will give you access to Freeman after that.)

The process for completing your online listing is simple and intuitive. There is the Standard Listing, which is for all exhibitors, and three (3) Upgrades.

For a Standard Listing, please remember that this information will also appear in the GovSec Show Directory. You may login at anytime to change or update your listing before the Show Directory is printed. We will notify you by email when the Show Directory is closing. Please make any changes by that date.

As you enter your information, you'll find that your company name and booth number is not editable. If you wish to change your company name, contact your Account Executive.

### **Business Card – Standard Listing**

**Note: Appears in the Show Directory**

*"The information entered here will appear at the top of your online listing. It provides attendees with general contact information for your company."*

Company Name\*

Address 1

Address 2

City

State/Province

Zip/Postal Code

URL (See Company Profile)

Phone

GSA Contract #

Email

Facebook URL

Twitter Username

LinkedIn Company Name

\*Contact your Account Executive to change or correct your company name.

### **Brands List – Standard Listing**

**Note: Also appears in the Show Directory**

*"Enter a brand and click the "Add" button to create your list."*

You can enter up to five (5) Product Brand names if applicable.

### **Categories – Standard Listing**

**Note: Appears in the Show Directory**

*"Select the product or service categories that best fit your company. Visitors will be able to locate your company by browsing categories and your selected categories will appear in your online listing."*

Select only those product categories that apply to your company. You are not limited in your selection but be accurate. To help you prepare, the list is available at the end of this document.

IMPORTANT: Be sure to **SAVE** at the bottom of the Category List

### **Company Profile – Standard Listing**

**Note: Also appears in the Show Directory**

*"The company profile information you enter here will be used in your online listing."*

You are limited to 75 words (100 with a Marketing Upgrade) and will also be able to enter your URL. The formatting on the Company Profile page will

only appear in your online listing. Formatting is not available for your Show Directory listing.

### **Special Designations – Standard Listing**

**Note: Also appears in the Show Directory**

This section will not appear as an option and will be entered by GovSec

GOVSEC will add Special visual/graphic designations to your online and directory listings to highlight will appear in the Exhibitor List section of EXPO on [www.GovSecInfo.com](http://www.GovSecInfo.com).

These designations include GSA Contract Schedule, Contingency Planning & Management, Network-Centric Security, U.S. Law Enforcement, Patron Sponsor, Premier Sponsor, Sponsor, Media Partner and Cooperating Organization. Patron and Premier Sponsors will be highlighted by appearing at the top of the Exhibitor List

### **Media Center – Logo Upgrade**

**Note: Appears with Online Listing Only**

*“All of the data entered here will be used to enhance your online listing.”*

This is where you upload your Logo for your online listing and floor plan if you have purchased Upgrade #1. Contact your Account Executive for more information.

#### Specifications for Company Logo for your Online Listing:

- Maximum file size: 50 kb; GIF, JPG, or PNG, 72 dpi, max width 300 pixels

#### Specifications for Company Logo for the Floor Plan:

- Maximum file size: 50 kb; .GIF, .JPG, or .PNG, 72 dpi, 25x25 pixels

### **Special Events –Event Upgrade**

**Note: Appears with Online Listing Only**

*“If your company is running or sponsoring any presentations or events during the show, please list them here. This list of special events will appear in your online listing. Use the up and down arrows to change the order that the events will be displayed in.”*

This is where you upload your Special Event information Logo for your online listing and floor plan if you have purchased Upgrade #2. Contact your Account Executive for more information.

Name - Limited to 25 words  
Description – Limited to 50 words  
Location  
Date and Time

Note: The Special Events Upgrade will be provided at no cost to companies presenting in the Solutions Theaters

### **Marketing Upgrade - Media Center**

**Note: Appears with Online Listing Only**

"All of the data entered here will be used to enhance your online listing."

This is where you upload your Logo, Company Brochure and Discount Coupon if you have purchased the Marketing Upgrade. Contact your Account Executive for more information.

#### Specifications for Company Logo for your Online Listing:

- Maximum file size: 50 kb; GIF, JPG, or PNG, 72 dpi, max width 300 pixels

#### Specifications for Company Logo for the Floor Plan:

- Maximum file size: 50 kb; .GIF, .JPG, or .PNG, 72 dpi, 25x25 pixels

#### Specifications for Company Brochure:

- Maximum file size: 500 kb; .PDF only

#### Specifications for Discount Coupon:

- Maximum file size: 500 kb; .PDF, .GIF, .JPG or .PNG file

#### YouTube Embed code

If you have uploaded a video to YouTube, you can copy and paste the "Embed" code from your video page.

### **Marketing Upgrade - Product Showcase**

**Note: Appears with Online Listing Only**

*"Here is your opportunity to show off your products to attendees. The product information you enter here will appear in your online listing under the "Product Showcase" link. Use the up and down arrows to change the order that the products will be displayed in."*

This is where you can add up to three (3) products to your online listing if you have purchased Upgrade #3. Contact your Account Executive for more information.

Product Name  
Tagline - Limited to 25 words  
Description – Limited to 100 words  
Product Photo  
Brochure  
Info or Demo URL

Specifications for Product Photo:

- Maximum file size: 50 kb; .GIF, .JPG, or .PNG, 72 dpi, 25x25 pixels

Specifications for Product Brochure:

- Maximum file size: 500 kb; .PDF only

**Marketing Upgrade - Press Releases**

**Note: Appears with Online Listing Only**

*"If you have press releases that you would like to make available in your online listing you may add them here. Click on the "Add New Press Release" button to add a new press release to your online listing. Use the up and down arrows to change the order that the press releases will be displayed in."*

This is where you can add up to three (3) Press Releases to your online if you have purchased Upgrade #3. Contact your Account Executive for more information.

Title – Limited to 30 words

Specifications for Press Release:

- Maximum file size: 500 kb; .PDF only

## **Category List- All Listings**

### **Access Control**

Access Control Software  
Badges, Insignia and Identification  
Biometric Access Control Systems  
Card Access Control Systems  
Electromechanical & Electronic Locks  
Integrated Security Management Systems  
Key & Keypad Control Systems  
Lighting Systems  
Motion Detection Systems  
Phone Entry Systems  
Readers & Encoders  
RFID & Barcode Systems  
SCIF Access Control  
Security Management Systems

### **Communications**

Advance Warning & Mass Notification Systems  
Interoperable Communication Systems  
Mobile Communications Equipment/Smart Phones  
Radio Communications Services & Equipment  
Repeaters, Amplifiers & Antennas  
Secure Communications  
Wireless Networks

### **COOP, Contingency Planning & Business**

#### **Continuity**

Alternate Sites  
Certification & Training  
Consulting Services  
Crisis Communications  
Critical Incident Response  
Data Recovery & Data Centers  
Emergency Equipment & Supplies  
Facility Resources  
Mobile Facilities  
Notification Systems  
Power Sources  
Rental Equipment  
Restoration Services  
Software: BC & Incident Management  
Vehicles  
Weather-Related Products & Services

### **Cybersecurity, Cyberterrorism & Cybercrime**

Biometrics  
Data Recovery & Business Continuity  
Data Security Services  
Digital Forensics  
Encryption  
Identity Management  
Network Access Control & Security  
Threat & Vulnerability Management  
Threat Prevention & Asset Recovery  
Web Application Security  
Wireless Security

### **Government Agency**

### **GSA Contract Holders**

Schedule 70 - IT Equipment, Software & Services  
Schedule 84 - Law Enforcement, Fire & Security

### **HAZMAT & CBRNE**

Containment & Decontamination  
Detection & Monitoring  
Mitigation & Recovery  
Mobile HAZMAT Units

### **Industry Resources**

Associations  
Books, Directories & Journals  
Magazines: Print & Online  
Online Media & Blogs

### **Intelligence Analysis & Homeland Security**

#### **Software**

Crime Analysis Software  
Geographic Information System Software (GIS)  
Intelligence Analysis & Fusion Software  
Online Investigative Tools  
Situational Awareness Software

### **IP Security**

Audio Surveillance Equipment  
Cameras  
Data Storage  
Edge Devices  
IP Surveillance Systems  
Multiplexer  
Network Video Recorders (NVRs)  
Power over Ethernet  
Remote Surveillance  
Signal Surveillance Equipment  
Thermal & Night Vision Devices  
Video Analytics  
Video Management Solutions  
Video Motion Detectors  
Wireless Technology

### **Law Enforcement & Public Safety**

Active Shooter & Go Bags  
Badges, Medallions, Patches & Pins  
Evidence Handling Systems & Lockers  
Firearms Storage & Securing Devices  
Flashlights, Spotlights & Tactical Lighting  
Forensic Analysis Services, Software & Equipment  
Guns, Sights, Ammunition & Accessories  
Knives & Weapons (Non-Firearm)  
Less Lethal Weapons, Sprays & Electroshock  
License Plate Recognition (LPR) Systems  
Secure Law Enforcement Identification  
Smart Phone & Tablet Applications  
Tactical Equipment  
Traffic Control & Enforcement  
Uniforms, Outerwear & Accessories

### **Professional Services & Consulting**

Specialty & Security Services  
Bullet Proof & Blast Resistant Building Products  
Cases, Shipping & Storage Containers, Ruggedized  
Command & Control Centers  
Global Positioning Systems (GPS)  
Physical Security Information Management (PSIM)  
SCIFs, Secure Structures & Safe Rooms  
Security as a Service  
Security Clearance & Pre-Screening  
Security Window & Door Systems

#### **Threat Detection & Identification Systems**

Bio-Chem Agent Systems  
Explosives Detection  
Handheld Devices  
Metal Detectors  
Radiological Detection Systems  
Vehicle Inspection  
Weapons Detection Systems

#### **Training & Education**

Certification Programs  
Colleges & Universities  
Computer-Based Training  
Counterterrorism Training  
Firearm & Tactical Training  
IT Training & Education Services  
Security & Safety Training

#### **Vehicles & Equipment**

Emergency Response Vehicles  
Emergency Vehicle Accessories  
In-Vehicle Partitions, Screens & Shields  
In-Vehicle Video Systems  
Mobile Command Centers  
Mobile Laboratories  
Personal Mobility Vehicles  
Protective Equipment  
Radio, Laptop & Equipment Consoles  
Rescue Vehicles  
Tactical Response Vehicles